

**Dane County  
DAIRY PROMOTION COMMITTEE**

P.O. Box 930053 · Verona, WI 53593 [www.danecountydairy.com](http://www.danecountydairy.com)

May 6, 2021

Dear Friend of Agriculture:

On Saturday, August 21, Hinchley’s Dairy Farm and Dane County Dairy Promotion Committee (DCDPC) will be hosting **Dane County Breakfast on the Farm with Cows on the Concourse**. The DCDPC is proud of the promotional efforts these two events have provided in the past and is very excited to have them combine efforts at the same location this year. We expect more than 5,000 people to attend this year’s event and invite you to be part of the excitement!

The DCDPC mission is to educate families about dairy foods and dairy farming in Wisconsin. Proceeds from this event are used to fund scholarships for students pursuing a career in agriculture, sponsorships and support of other local dairy related events throughout the year, and dairy education through school programs and community events.

Thank you for your support!

**Host**

Hinchley’s Dairy Farm  
Duane & Tina Hinchley & Family  
Cambridge, WI

**Event Coordinators**

Katie Varney  
608.239.4360  
klsalverson@uwalumni.com

**Yes, we want to support the 2021 Breakfast on the Farm**

**Please submit this form by June 15, 2021:**

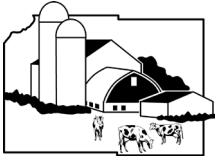
Breakfast on the Farm • P.O. Box 930053 • Verona, WI 53593

Platinum, Gold, Silver and Bronze Sponsorship levels are detailed on the following page.

- We will sponsor with a financial donation of \$\_\_\_\_\_   
Please make check payable to Dane County Dairy Promotion Committee; mail check with this form.
- We will sponsor a product donation of (item)\_\_\_\_\_   
Product Value \$\_\_\_\_\_. We’ll contact you regarding delivery details.
- We would like to volunteer at the event. Details are listed on the following page.

*Please edit contact information as appropriate*

<b>Company:</b>	<b>Contact:</b>
<b>Address:</b>	<b>Email:</b>
<b>Phone:</b>	



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**Got Questions?**

**Contact Event Coordinators**

Katie Varney • 608.239.4360 • [klsalverson@uwalumni.com](mailto:klsalverson@uwalumni.com)

**Sponsorship Levels:**

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Recognition</b>	\$2000+	\$500+	\$250+	\$100+
Receive tickets to the Breakfast	<b>8</b> tickets	<b>6</b> tickets	<b>4</b> tickets	<b>2</b> tickets
List your name on the program	X	X	X	X
We'll LIKE your Facebook page	X	X	X	X
We'll follow you on Twitter	X	X	X	X
We'll display your name on our sponsor board during the event	X	X	X	
We'll display a banner (provided by you) during the event	X	X		
We'll announce your name during the event	X	X		
We'll include your name or logo on all Breakfast advertising (newspaper, fliers & social media)	X			
We'll display feather banners (provided by you) in the parking area of the event (up to four)	X			
We'll include your logo on our website <a href="http://danecountydairy.com">danecountydairy.com</a> and link to your website	X			
We'll provide you with a space & a table in our vendor area to promote your company	X			
We'll post updates on our Facebook page about your sponsorship and tag your company	X			

**Volunteers:**

- **Self-register** at [danecountydairy.com/breakfast-on-the-farm/volunteers/](http://danecountydairy.com/breakfast-on-the-farm/volunteers/).
- **Breakfast will be provided** for all volunteers.
- **Promote your company** and wear your corporate apparel.
- **Roles** for volunteers include set up, parking, decorations, food serving, and more.
- **Shifts** are available Friday before the Breakfast, and on Saturday, the day of the Breakfast.

**2019 Platinum Sponsors:**

Dairy Farmers of Wisconsin • Farm Report with Pam Jahnke • Imkahling Auctions  
 Klitzman Seed, LLC • Organic Valley • Pioneer • SeedLink • Star Country 96.3  
 Today's Q106 • U.S. Cellular • Wisconsin State Journal • Yodelay