

Welcome to White Gold Dairy

White Gold Dairy, LLC is family owned and operated by Richard & Shirley Maier and Jerry & Renee Maier. Richard and Shirley have four grown children: Rick (Drea, children: Haylie, Reagan), Ryan (Casi), Chelsey (Dustin), and Tegan. Jerry and Renee also have four children: Katelyn, Cole, Chase, and Elena. The children have all taken active roles in the family farm. Currently Rick and Ryan manage the heifer facility.

This family dairy farm started when Mathias and Susan Maier bought the farm in 1921. Along with their thirteen children, they milked 25 cows and raised tobacco. In 1960, Wilbert, their oldest son, and his wife, Roscile, took over the farm. They raised six children on the farm. The herd grew to 100 milking cows. Richard and Jerry, their sons, joined the operation after graduating from high school in 1978 and 1983, respectively. In 1993, Richard, Jerry, and their wives took ownership. In 1997, the first free stall barn was built, and the herd was expanded to 180 milking cows. In 2001, the dairy herd expanded to 450 cows. At that time the second free stall barn and the milking parlor were added. A third free stall barn was built in 2005, and the herd was expanded to 650 cows. At that time White Gold Dairy, LLC was formed. In 2010, White Gold Dairy, along with two neighboring farms, Endres Dairy and Ripp's Dairy Valley, partnered with Dane County Community Digester to develop the first community manure digester in the state of Wisconsin. Since that time, the herd has been expanded to 1150 cows, and a calf facility has been added.

Maier currently work 1,700 acres of land to grow corn and alfalfa for their herd and purchase their protein needs. Maier's enjoy being stewards of the land and offering the best cow comfort for their animals.

We would like to thank all of our family, friends, neighbors, and sponsors for helping us promote the dairy industry. White Gold Dairy welcomes you!